



# ORDIOR

Services





# About Us



# About Us

## Music Rights, Management and Distribution Specialists.

Throughout our 10 year history, Ordior has been working in the royalty recovery, rights management, and catalogue administration services sector of the Music Industry. Working with a roster of leading independent record labels, artists and music publishers across the globe. Ordior has completed over 4Bn in transactions with its Royalty Vault software and is growing rapidly.

ORDIOR specializes in Youtube, Facebook, & Instagram rights management, UGC monetization, copyright enforcement, digital music distribution, and micro sync licensing.

Every minute 1000 hours of content is uploaded globally to digital & social platforms.

**How much of that is yours?**

ordior





# Our Team





# Our Team



**60**

## People

Passionate and experienced employees.



**6**

## Offices

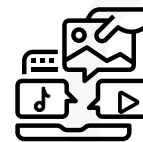
A global network of offices based in key territories.



**10**

## Forensic & Legal Experts

An experienced digital music rights team.



**10**

## Content Managers

A team of local content managers speaking more than 10 different languages.



**5**

## Trade Marketing Experts

Building the best strategies across stores to maximise the impact of releases.



**65**

## Leading Partners

A global network of some of the worlds leaders in rights management, royalty collections and content monetisation partners.



 **Partners**



# Partners

The team at Ordior work with a wide network of partners, associates and digital systems to secure placements. This unique set of systems, processes and partnerships allow us to deliver your content to over 200 leading music license specialists around the world.

System, procedures and process management are the key elements that help to get your music to the top of the pile and to the ears of the people that make the purchase decisions for license agreements.

The unique systems we have developed, our relationships with industry partners and utilising our global network of music supervisors provide a unique and compelling value proposition to get your music into TV shows, films and other networks much more easily and efficiently than our competitors.



fairphonic



ordior



Sound Royalties



fairphonic







# Campaigns

# What Is A Campaign?

Our Campaigns usually run for around 12 to 24 months and include everything from Production, Remixes, Promotion, Chart Entry, Licensing and Release. Campaigns can be tailored to your individual or collective needs as an artist, label, or manager, but generally include the following key stages:

## Production & Remixes

If you've already produced a single that we feel will work in one of our international campaigns - great, but if you have not then we will invite you into our Audiofreaks Studio Complex where you will collaborate with our hit making teams to develop the perfect single. We will then send the stems to some of the leading dance producers in the world who will remix the single so that we end up with a set of remixes covering every key DJ style from cooler underground through to the more mainstream sounds.

Remixes are not just thrown together for the sake of it - they are an absolutely integral and crucial part of any single campaign. A tastemaker DJ such as Sven Vath, Richie Hawtin or Marco Carola etc will very unlikely play the original mix of a single which contains too many vocals and is too commercial, and will rather opt for a cooler version or a dub mix of the single instead, whereas a DJ such as David Guetta, or David Morales might well want the full vocal commercial version. We develop a selection of different remixes to appeal to the different DJs and thus reach as many music lovers, labels and booking agents as possible.

## Promotion & Marketing

Our in-house team and various worldwide promotional partners, between them, have well in excess of 40,000 music related contacts, including the who's who of the music industry. These contacts are not 'paid for' lists like so many other companies use, but relationships that have been carefully established over decades of core industry work.

We stagger the campaign promotions, first giving the key A-list tastemaker DJs the initial exclusive on a single, and then as the campaign builds our web expands throughout the global mainstream DJs and then general mass of industry contacts. We always guarantee a Chart Entry in the UK's Official Music Week Charts.

Quite simply, we aim to blow up each project to a point whereby the record labels, booking agents, managers and the industry as a whole starts to take note and show interest in the artist, single and brand.

## Licensing & Release

Only if requested by a client (as they may have their own label platform and strategy in place) we can, and usually do, handle the International licensing and release side of a single campaign.

Over many years, our team has worked closely with all the major labels and key independent labels around the World. We have established literally hundreds of licensing deals, which in turn has led to a countless number of global releases and sales well in excess of 200 million units.

Although there is never a guarantee on International Licensing, we are proud of the fact we usually attract numerous licensing offers for the projects, and these often go onto become hits in their respective territories. We also have a key distribution platform for our own labels in place and can release the single in any territory where we do not manage to secure a license, therefore guaranteeing a global release for the campaign.



**Case Study 1 | Artist | DL Down3r**



Over 2,700,000,000 streams worldwide across YouTube, Spotify, Facebook, TenCent and the global digital streaming retailers, and still growing.



**DL Down3r**  
PLAY FOLLOW

MONTHLY LISTENERS 26.4B

OVERVIEW FANS ALSO LIKE ABOUT CONCERTS

**Latest Release**  
Side Chick, Vol... SEP 26, 2020

**Popular**

Rank	Track Name	Streams
1	Suga Boom Boom	24,652,314
2	Suga Boom Boom - Remix	275,999
3	You Ain't My Homie	263,582
4	Suga Boom Boom - The Origin...	129,532
5	Sucker For Pain	43,309
6	Suga Boom Boom - Part 2	1,987,094
7	Suga Boom Boom	9,154
8	Throw It Up	64,495
9	Stuck In My Ways	287,876
10	Suga Boom Boom - Extended Club Mix	15,589

**DL Down3r**  
3,523 Tweets

@jwdown3r

I am ready to take my music to the world and make a positive impact on everyone who comes into contact with it.

Se unió en mayo de 2016

55 Siguiendo

**AirPlay DIRECT**

**DL Down3r**

Urban Inspirational / Hip-Hop / Trip-Hop

Location: AMERICA NORTH: USA:California (CA)

**Downer**  
338 fans

Discography Top tracks Similar artists Comments

**Top tracks**

- Suga Boom Boom (feat. James Williams) (Radio Edit)
- Side Chick (feat. Nicho Kavant & Vysion)
- Lay You Down (feat. Rippled)
- And The Block Say

**Jango** DL Down3r Radio

Rank #1

**Downer - FanPage**  
@DLDown3r Musician

30,303 people like this  
44,237 people are following this

POST POSTED  
Downer - FanPage

**DL Down3r**  
Hip hop - Oakland, CA

Overview Music Videos Shows



**Case Study 2 | Artist | The Eastside Boyz**

Over 800,000,000 streams worldwide across YouTube, Spotify, Facebook, TenCent and the global digital streaming retailers.



**Lil Jon & The East Side Boyz**  
PLAY FOLLOW ...  
MONTHLY LISTENERS 3.8M (17)  
OVERVIEW FANS ALSO LIKE ABOUT CONCERTS

Popular	Streams
1 Get Low	256,612,070
2 Lovers And Friends	54,425,055
3 Salt Shaker	54,661,311
4 What U Gon' Do	16,974,453
5 Throw It Up	23,984,385

Fans Also Like  
Lil Jon  
Youngbloods  
Dem Franchize Boyz  
Tribal11

**therealeastsideboyz**  
@therealeastsideboyz ATL  
930 Tweets

**therealeastsideboyz**  
@therealeastsideboyz ATL  
The boys are back! We made "Crunk" mainstream. New single "All I Want" & Album All-Stars (Pre-order) Available on iTunes NOW!  
Atlanta, GA [itunes/ta/RYLubb](#) Se unió en enero de 2016  
211 Siguiendo 18.3 mil Seguidores

**therealeastsideboyz** @eastsideboyzATL · 8 nov. 2020  
The "Greatest Hits" from the greatest Eastside boyz! [open.spotify.com](#)

Track Name	Streams
Get Low	256,612,070
Lovers And Friends	54,425,055
Salt Shaker	54,661,311
What U Gon' Do	16,974,453
Throw It Up	23,984,385
Real N***A Roll Call	9,765,609
I Don't Give A Fuck	11,227,257
Get Low Remix	4,761,833
Da Blow	3,441,729
Bla' Bla'	4,967,245

**therealeastsideboyz**  
225 publicaciones 9,945 seguidores 3,463 seguidores

The Eastside Boyz  
Official Eastside Boyz!!  
We made "CRUNK" mainstream  
New Single "Get U Low" Feat Raz B  
Rocking westsideboyz@gmail.com  
[kingofcrunk.com](#)

**The Eastside Boyz**  
@TheEastSideBoyz Musician / Band

1,570 people like this  
1,582 people are following this

POST POSTED  
The Eastside Boyz  
It's a new day, it's a new sound...  
#WESTSIDECRUNK#MUSIC#CHECK OUT OUR NEW ALBUM "ALL-STAR" ON iTunes featuring our hit single "ALL-STAR"  
[https://www.instagram.com/therealeastsideboyz](#)  
Send Message





**Case Study 3 | Artist | Dave Evans**

Over 4,000,000 streams worldwide across YouTube, Spotify, Facebook, TenCent and the global digital streaming retailers.

# DAVE★EVANS



Publicaciones Informaciones Amigos Fotos Vídeos Eventos Más

Publicaciones

5190 seguidores

Publicaciones

5190 seguidores

DAVE★EVANS

DAVE★EVANS

Fotos

## DAVE★EVANS

HOME ABOUT MUSIC MEDIA CONTACT

Featured Videos

Dave Evans on Fox Sports - TNT

DAVE★EVANS - Bad ass boy...

1 We Don't Dance To Your Song 4:26

2 Little Headlight 4:28

3 Another Day On The Street 4:12

4 You Talk To Me 2:06

5 Ash Games Do You To Me Anywhere 4:04

6 Band Mates 3:29

7 Blood On Glass 3:28

8 Hellfire Night 3:12

9 Judgement Day 3:52

10 Back On The Firing Line 3:42

11 Back To Hell On Earth 4:09

12 Take Me Through Death 3:58

13 Only The Good Die Young 3:34

14 Singer 3:02

15 Another Day 3:57

16 Band Mates 3:29

17 Same Old 3:12

18 Click & The Card 4:22

19 Get Down Fighting 4:05

20 Somebody Better 3:23

21 Nobody But You 3:44

22 Dirty New Girl 3:48

23 It's Alright 3:32

24 Another Day 3:57

25 Get Ready 3:42

26 Hot Nights 4:00

27 Forever 3:48

28 Rock On 3:38

## Dave Evans

1,713 monthly listeners

POPULAR

1	Highway To Hell	10,276	4:26
2	Hours Of The Wining Sun	8,301	4:28
3	Can I Sit Next To You Girl	11,177	4:07
4	Rockin In The Parlour	10,700	4:21
5	Only The Good Die Young	5,231	3:34

Artist pick

Popular releases

### Shopping Cart

Dave Evans

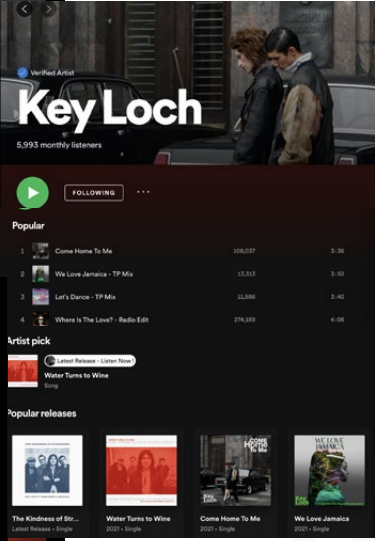
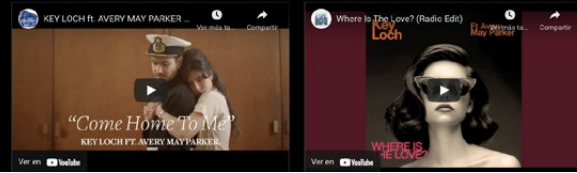
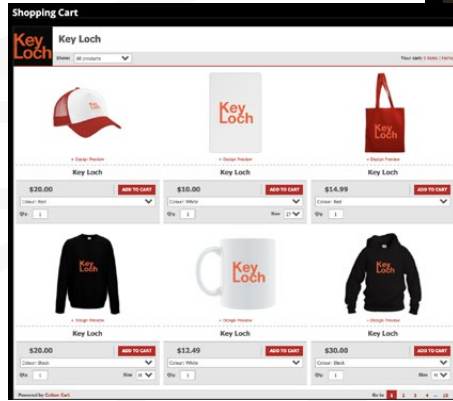
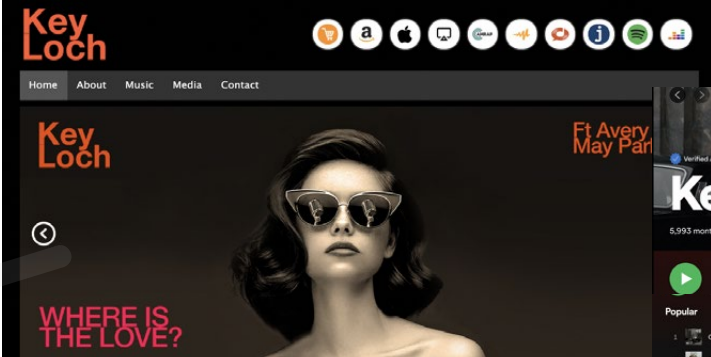
Dave Evans T-shirt	\$15.00
Dave Evans Cap	\$20.00
Dave Evans T-shirt	\$10.00
Dave Evans T-shirt	\$14.99
Dave Evans T-shirt	\$20.00
Dave Evans Mug	\$13.49



**Case Study 4 | Artist | Key Loch**



Over 3,000,000 streams worldwide across YouTube, Spotify, Facebook, TenCent and the global digital streaming retailers.





# Case Study 5 | Artist | Suzanna Lubrano

Over 200,000,000 streams worldwide across YouTube, Spotify, Facebook, TenCent and the global digital streaming retailers.



ARTIST **Suzanna Lubrano**

PLAY FOLLOW

OVERVIEW FANS ALSO LIKE ABOUT CONCERTS

POPULAR

Rank	Track	Streams
1	Tudo Pa Bo	463,763
2	Nha Sonho	204,777
3	Oh Li Oh	136,097
4	Festa Mascarado	96,779
5	Talento	90,679
6	Foto	110,958
7	Razao Da Vida	79,439
8	Reservan	60,418
9	1 Na 1 Milhao	60,605
10	1 Caro 4 U	39,025

@SuzannaLubrano Official

2,344 Tweets

**Suzanna Lubrano**  
@suzanalubrano

Booking: vitariamusic@gmail.com +31 684 367 418

Oh Your Best • youtube.com/watch?v=A3HvP...

Date of birth: November 10 | Joined in June 2009

202 Following 4,259 Followers

suzannalubranoofficial

38 posts 24.9K followers 3,794 following

bio: Suzanna Lubrano  
@suzannaofficial  
0804 King  
vitariamusic@gmail.com  
+31 684 367 418

Website: • Instagram: @suzannaofficial  
Music: @suzannaofficial • YouTube: @suzannaofficial

Grid of posts including a Spotify code and a video of her performing.



Suzanna Lubrano

20,883 Followers

Follow Suzanna to see her public posts on your news feed.

Details: Likes in Killedeans

Publications: Suzanna Lubrano

Grid of video thumbnails including 'Tudo Pa Mi Music Video' and other songs.

Suzanna Lubrano

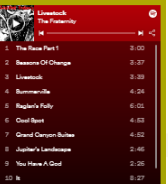
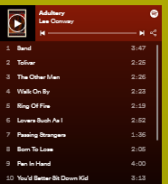
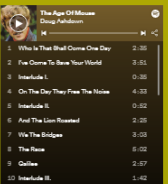
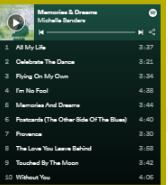
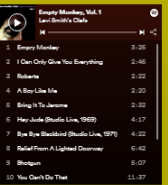
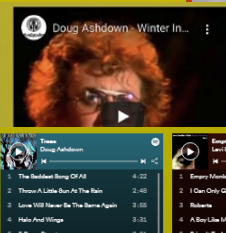
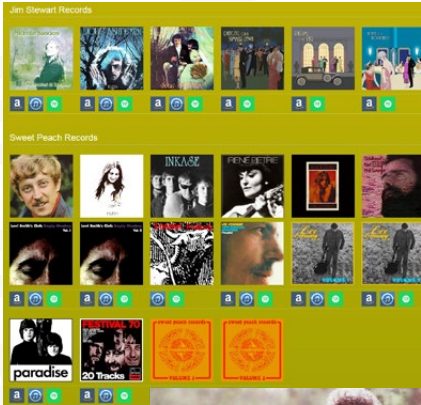
Initializing the player...





# Case Study 6 | Label | Sweet Peach Records

Over 100,000,000 streams worldwide across YouTube, Spotify, Facebook, TenCent and the global digital streaming retailers.



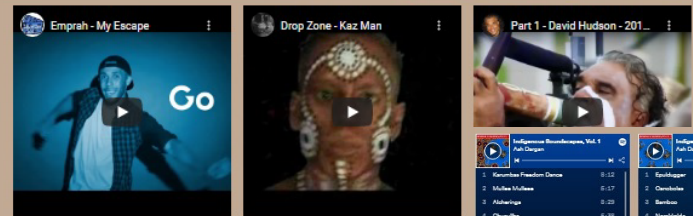
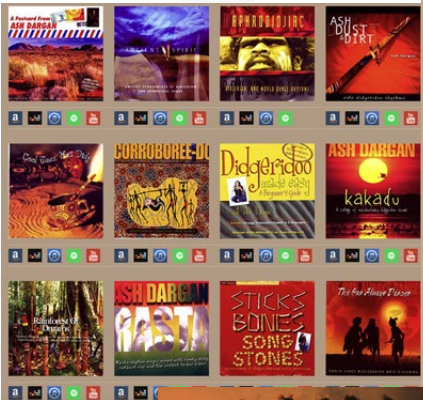
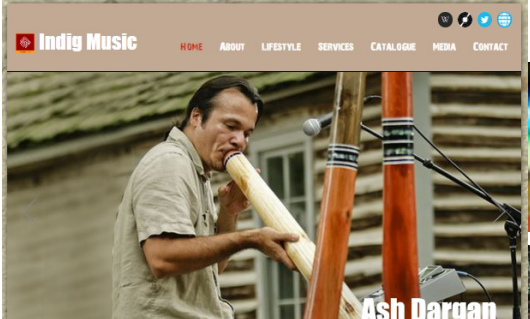




# Case Study 7 | Label | Indig Music



Over 300,000,000 streams worldwide across YouTube, Spotify, Facebook, TenCent and the global digital streaming retailers.

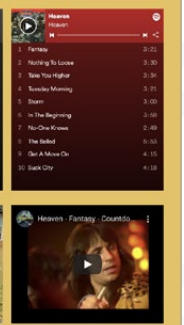
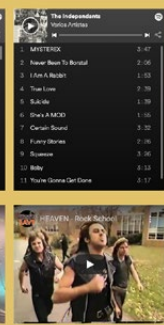
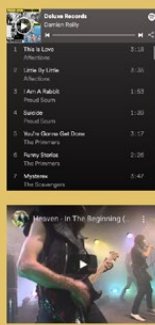
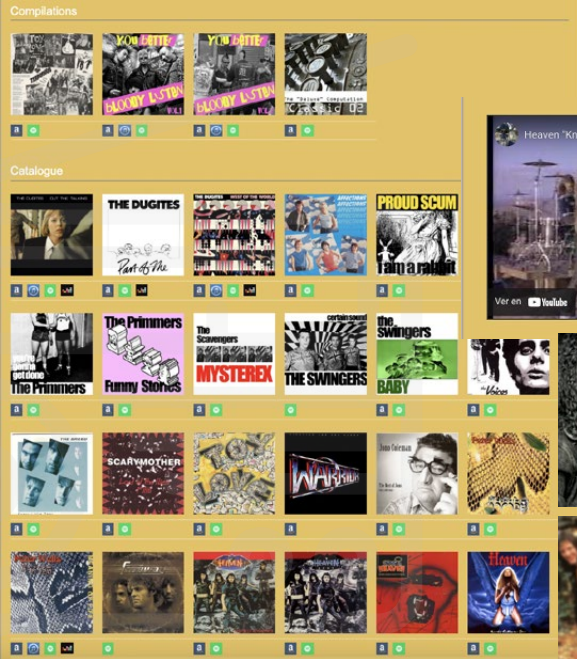




# Case Study 8 | Label | Deluxe Records



Over 50,000,000 streams worldwide across YouTube, Spotify, Facebook, TenCent and the global digital streaming retailers.

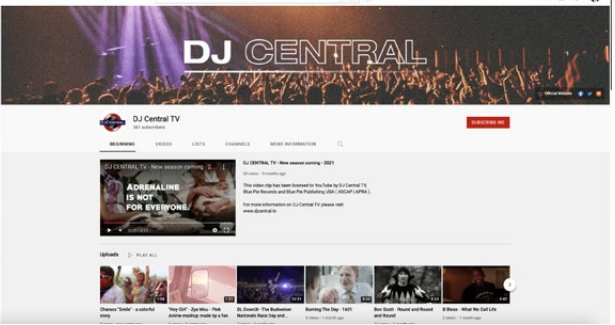
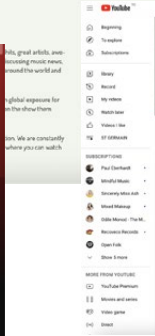
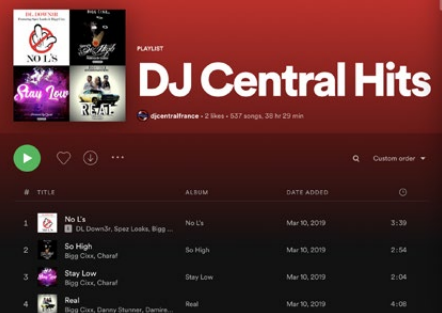
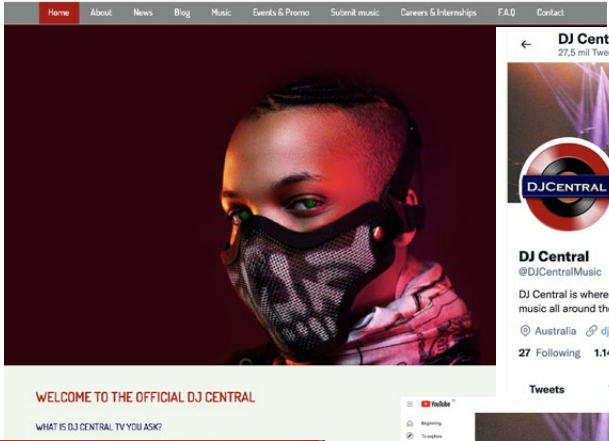






# Case Study 9 | Label | DJ Central

Over 500,000,000 streams worldwide across YouTube, Spotify, Facebook, TenCent and the global digital streaming retailers.



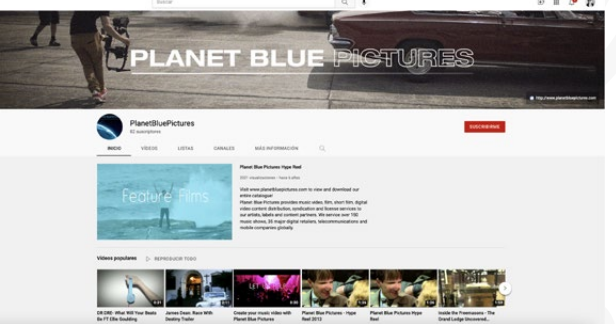
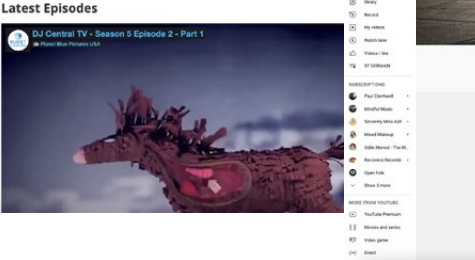
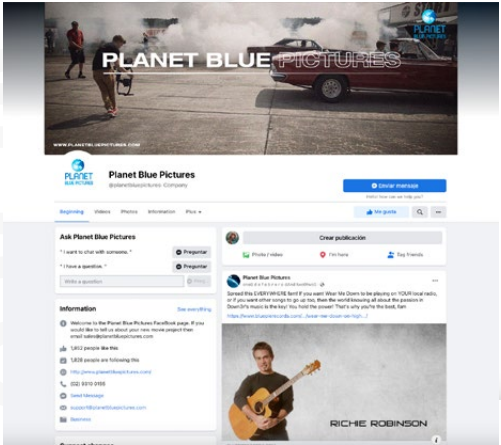




# Case Study 10 | Label | Planet Blue Pictures



Over 15,000,000 streams worldwide across YouTube, Spotify, Facebook, TenCent and the global digital streaming retailers.





**Audiences**



Turn audience engagement into sales, and track every download & stream using the Ordior Royalty Vault systems, integrating Google Analytics for traffic and detailed audience engagement metrics tracking your web media tools around the world 24x7.

blue pie™

Grow and manage large digital entertainment catalogues. Blue Pie Data provides transparent report and management systems!

RAZ B

For more information on RAZ B Click here

BLUE PIE CENTRAL MANAGEMENT SYSTEM LOGIN

Click here to test drive our Label report system (Rock & Roll Records)

Name@email.com

Password

Submit

Click here to test drive our Artist report system (Johnny Hook Star)

Your Data is Secure! GoDaddy Secured 256bit RSA Encryption. Active sessions may be terminated due to long period of inactivity. Please sign in again should your session be terminated.

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blue pie™

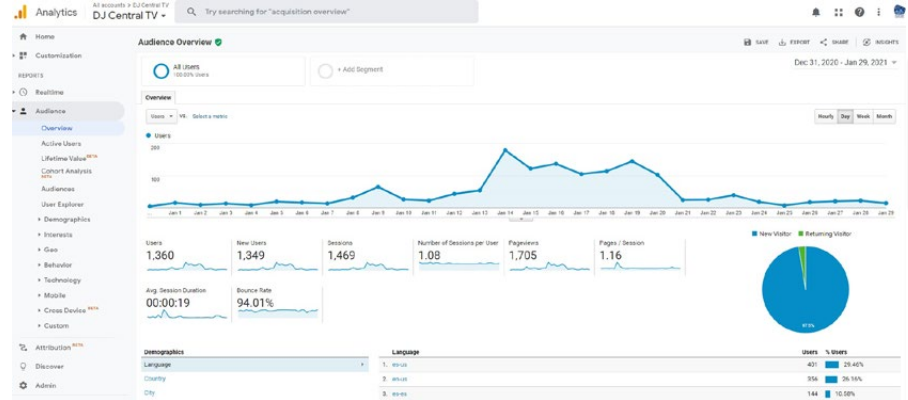
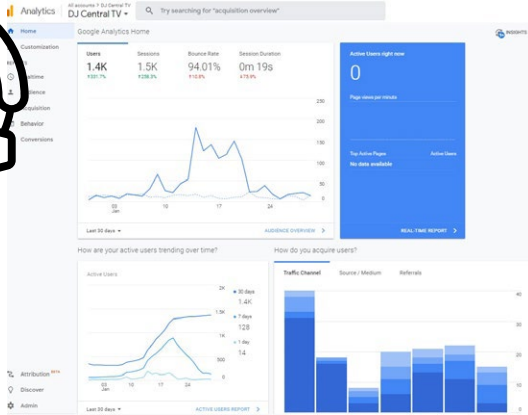
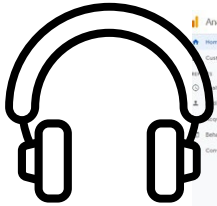
Home

- Album Management
- Content Management
- Distribution Notices
- Fan Subscription
- Login Management
- Media & Marketing
- Payments & Deductions
- Profile Management
- Reports & Statements
- Site Analytics
- Support & Notices
- Work In Progress
- Frequently Ask Questions

Account Summary

Artist Name: Gordon Chambers		Artist Code: BPP2210612-018	
Current Mechanicals + License Income Contract Rate	\$0.50	Current Royalty Contract Rate	60.40
Net Mechanical	\$24.54	Net Artist Royalty	\$2361.53
Net Artist Mechanical	\$12.27	Average Track Rate of Return	\$0.0816
Average Unit Gold per month	7.662	Total Sales All Time (Total Net Artist Royalty + Total Net Artist Mechanical)	\$513.79
Total Digital Units (Streams + Downloads) Sold	1,574,902	Total Sales (License + Merch + 3rd Party Income)	\$0.00
Other Units Sold (Merch + License + 3rd Party Products)	0	Other Sales (License + Merch + 3rd Party Income)	\$0.00
<b>TOTAL UNIT SOLD: 1,574,902</b>		<b>TOTAL INCOME:</b>	<b>\$2313.79</b>
Deductions/Charges From BPP	\$3.00	Expenses Paid by Artist	\$0.00
Payment made by Label to Artist	\$ 2,210.26	Payment made by Artist to Label	\$0.00
<b>ACCOUNT BALANCE PAYABLE:</b>	<b>\$303.44</b>	Agreements	Click to view

Annual Representative Email: Support@bluepie.com.au | Phone: +61 2 93180135 | Auto Description: Support Team | Action: Send email







# Global Network

# Global Network

Our internal distribution network is second to none, with dedicated offices and points of presence in Moss Vale Australia, Buenos Aires Argentina, Lagos Nigeria, Vancouver Canada and Los Angeles USA.



- Office 1: Content Management
- Office 2: Recording Studio
- Office 3: Artwork Department



# Social Media



# Social Media

Ordior's global media teams provide a turnkey 360 degree management service for our clients. We manage a wide network of platforms.

Using a combination of human resources, media aggregation tools and direct communication processes, we build your brand, customer and fan base communities.

From building fan bases to direct-to-brand consumer relationships, social media is growing and constantly evolving and Ordior is there with you to manage the process.

Ordior's media teams remove the stress and strain on your resources to provide management solutions and resources to grow your communities allowing you to focus on content creation, management and the ability for your brand to adapt to the constantly changing and evolving landscape of social media networks.

## Social Media Networks & Services:

Facebook  
KWAI  
LinkedIn  
Snap Chat

Sprout Social  
TikTok  
Twitter  
Tumblr

Twitch  
YouTube  
VEVO  
Vimeo



TikTok



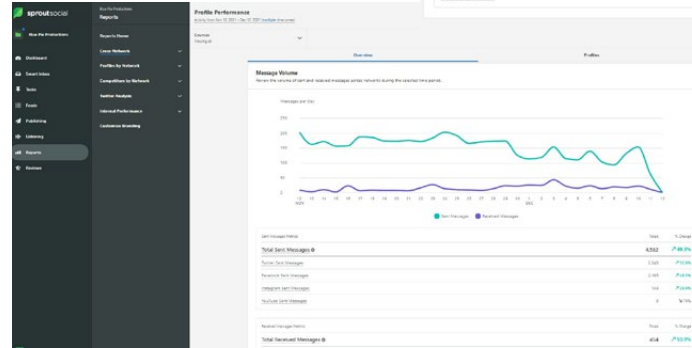
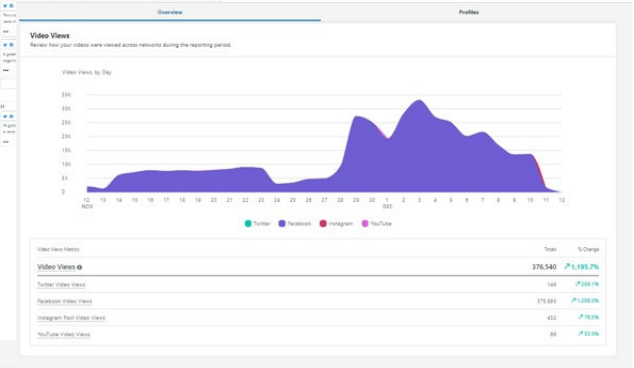
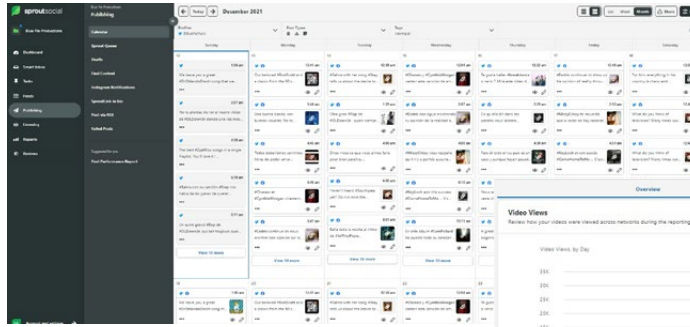
Kwai



Managing a portfolio of social media platforms requires a network of tools, human resources and experience in the management of work flows and messaging programs.

Ordior works with our clients to provide best practice solutions using a combination of messaging aggregation tools and the integration and media specialists and marketing resources.

- We manage communications in 4 languages; English, French, Spanish and German.
- We build communities that have a global reach, focusing on engagement with local communities. We seek out market makers, influencers and key traffic points to grow communities effectively and efficiently.
- We provide a competitive market leading edge using our human resources from our Latin American offices to provide highly skilled teams and highly cost effective rates.





Ordior uses Basecamp to manage the global work flows, time sheets and human resources required to build, manage and engage with rapidly growing communities.

With our process management systems, daily work activity reporting and monitoring, social media management can be extremely stressful, costly to run and most of all lead to poor results and low ROI's.

**Basecamp 2** Projects Calendar Everything Progress Everyone Me

Jump to a project, person, label, or search...

**BLUE PIE - LATAM | South America | Buenos Aires Office | Management | WIP 2022**

LATAM | South America Admin | Management | WIP 2022

122 Discussions 432 Files 13 Text documents Add the first: To-do list Event

Invite more people 21 people on this project Catch up on recent changes

Latest project updates

- Dec 11 Carola P. commented on [Carola Pandre | Daily Report | December 2021](#)
- Dec 10 Lloyd C. commented on [DL Down3r | Xmas Album | Priority Social Media Campaign](#)
- Dec 10 Shruti T. commented on [LATAM STAFF | Covid - 19 cases](#)

See all updates

Discussions Post a new message Watch a quick video about Discussions

- Carola P. **Carola Pandre | Daily Report | December 2021** - DATE: 10.12.21 ARRIVED: 08:00 LUNCH: 40min DEPARTED: 16:00 MEETING: 30 min TOTAL TIME: 8.3 hrs ROLE: Blue Pie LATAM General Manager Dec 11 4
- Lloyd C. **DL Down3r | Xmas Album | Priority Social Media...** - Hi Carola. Ok great, thank you. If you could please just give me an update on how you and the team are progressing with the Dec 10 5
- Shruti T. **LATAM STAFF | Covid - 19 cases** - Hi Carola. Thank you for updating us. Hope he gets better soonest. Regards, Shruti Dec 10 1
- Carola P. **LATAM STAFF | New Tasks** - DELFINA 3HS DL DOWN3R: • Execute Marketing Plan • Contact fans • Share the latest release with fans • Research fans with more engagement • Build the community • Dec 8
- Damien R. **LATAM | Office Expenses | November** - Carola, I have made the attached payment today as a same day wire for \$2720 USD. The funds will be in the account tomorrow. Please pay. • Dec 7 2

117 more discussions

**Carola Pandre**

DATE: 10.12.21  
ARRIVED: 08:00  
LUNCH: 40min  
DEPARTED: 16:00  
MEETING: 30 min  
TOTAL TIME: 8.3 hrs  
ROLE: Blue Pie LATAM General Manager  
START DATE: 05 October 2020  
CONTRACT TERM: Permanent Staff

**MANUALS BASECAMP:**  
<https://basecamp.com/2055241/projects/10061952>

**Tasks:**

- Check emails and Basecamps daily
- Weekly Strategic Plan | Daily Update with Damien. 1 hour each call but sometimes this can be shorter.
- EDITORS - Get 2 GOOD editors for mashups ASAP.
- MARKETING - Build the contacts DB so that we can market and promote to all the world's music magazines. See the LATAM Vinyl contacts excel as an example on how to make the EXCEL.
- SOCIAL MEDIA | Regular updates with Avery on Social Media Support. Provide 1 day of time. Linking and Managing Posts across Facebook | Twitter | Instagram | Instagram TV | YouTube | Tik Tok | Snapchat - Be aware and constantly thinking of how to link the media across these platforms.
- DL Down3r Planning and Tasks | Management of the general tasks with Damien. We need to work out the tasks and plan time allocation.
- ARTISTS | Marketing Strategy Plan for: DL Down3r | Key Loch | Missy Crissy | Dave Evans | Dr Orlando Owon - Damien and Avery to complete the template paperwork.
- Timesheet management and tracking so that we can report on all activity completed on each artist or label every month.
- SOCIAL MEDIA | Monthly social media stats report. Damien and Avery to complete the template paperwork.
- Monthly Report | Budget | Invoices for Headoffice.
- LEGAL TEAM | Locate 2 good law firms that are experienced in the music industry in Argentina. We need to know all their rates and service charges. Get a client list etc of who they work with. Then organise a phone call with Damien and the noted law firm to plan etc. Phone calls to be booked for Damien to speak to them.



Latam team at the office | Buenos Aires, Argentina





**Video Production**

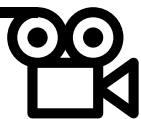
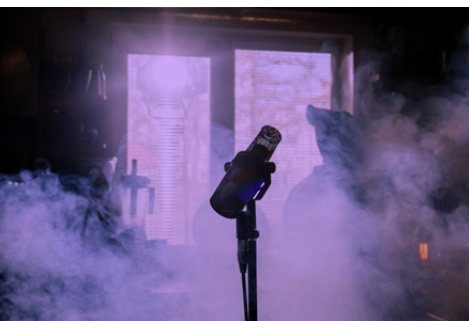


# Video Production & Promotion

Music Videos are a HUGE asset when developed in conjunction with and in addition to one of our campaigns. They can often help to attract even stronger licensing offers from the international labels, which obviously helps us build a much bigger global awareness for the artist, single and or brand. We believe in keeping costs as low as possible when making a music video, but we still need to achieve a professional broadcast quality video. To us it is all about having the right and often simple idea that captivates the imagination of the TV and media channels producers.

We work very closely with many tried and tested video production teams and video directors. We can help you to establish big budget music videos with all the bells and whistles, or just promo videos perfect for your social networks.

The main thing is, we can help you to achieve this within a very sensible budget and a fast time frame.





# Complete Service List

Our campaigns are a combination of various Audiofreaks services tailored to your needs and requirements. Each service may also be engaged individually if required. For a full description of each service please contact [dale@audiofreaksmusic.com](mailto:dale@audiofreaksmusic.com) and ask for a copy of the services guide.

## Production:

- Original Song Creation
- Remix Package
- Lyric Video
- A&R Consultancy
- Artist Development Plan
- Mixing
- Mastering
- Studio Hire
- Full Music Video

## Promotions:

- Tastemaker DJ Promo
- Mainstream DJ Promo
- Billboard Promo
- Digital Radio Promo
- UK Regional Radio
- UK National Radio

## Artist:

- Artist PR
- Artist Styling/Brand
- Video Promotion
- Bloggers Promotion
- Spotify Promo
- Youtube Promo
- Public Promotion
- EPK Press Kits
- International Licensing
- Publishing
- Holiday Resort Promo

## Social Media and Branding:

- Brand Development
- Product Positioning
- Customer & Community Data
- Base Development
- Marketing & Promotion
- Strategies for Local & Global Markets
- Back Office Services
- 360° Campaign Management





# Detect, Collect, Manage, Let's go!



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Services

